

**Wilcox Oil Company, Bristow, Creek County, OK**  
**Public Notice of Proposal to NPL**  
**Advertising Rates, Deadlines, and Circulation Information**

Price information is based on a black & white display ad, run in a section of the newspaper with news stories, not run in the classified section. The actual ad size is 6 ½ inch width by 5 ¼ inch height, and the ad will be reduced proportionally to fit a 3-column newspaper width, to approximately 5 1/3 inch width by 4 ½ inch height. The original and reduced ad dimensions are the same dimensions used in the past for prior EPA Region 6 Public Notices.

- 1) Bristow News/Bristow Record. This is the local newspaper that reaches the target audience in the City of Bristow and its surrounding areas. It is published as the *Bristow News* on Wednesday and the *Bristow Record* on Friday.

Published twice a week, on Wednesday, and Friday.

Circulation for each day: 2,6000 (circulation is local to Bristow and its surrounding areas)

Price estimate: \$75.00 per insertion. This is a discount for EPA from the standard \$83.00 price.

Deadlines: For Wednesday, prior Monday at noon

For Friday, prior Wednesday at noon

Contact information: J.D. (918) 367-2282

- 2) Tulsa World. Published in Tulsa, OK.

Published daily.

Not zoned by area. One edition is published.

Circulation (reflects all of the City of Tulsa and surrounding areas): Daily: 261,548, Sunday: 385,791.

Price estimate: \$ 976.52 for Monday, Tuesday, or Wednesday insertion;

\$1,200.16 for Thursday, Friday, or Saturday insertion;

\$1,486.01 for Sunday insertion.

If a Sunday insertion is run, they offer a discounted Monday or Tuesday insertion for \$500.00.

Deadlines: For Monday, prior Thursday at 11 am

For Tuesday, prior Friday at 11 am

For Wednesday, prior Monday at 11 am

For Thursday, prior Tuesday at 11 am

For Friday, prior Wednesday at 11 am

For Saturday, prior Thursday at 11 am

For Sunday, prior Wednesday at 11 am

Contact information: Robyn (918) 581-7342

[robyn.cowley@tulsaworld.com](mailto:robyn.cowley@tulsaworld.com)

According to the Reference Librarian at the Bristow Public Library, residents in the Bristow area that subscribe to print newspapers subscribe predominantly to the Bristow News/Bristow Record, and to a lesser extent, to the Tulsa World. The Sapula Daily Herald, published in Sapula, OK, is not subscribed to by many residents in the Bristow, OK area. The Bristow Public Library no longer subscribes to the Sapula Daily Herald.



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